

## **MIS 107: Group Project and Presentation**

In your group project, you are required to write a term paper on '*IS Use in Business*'. A tentative outline of your group project would be the following:

- Identify/select an organization/firm/company/institution
  - Brief description of the organization
    - Products/services
    - Organogram
    - Business process and digital strategy
    - Identify key IT systems
  - List and describe the names and types of IS that the organization is currently using for its purpose of operation.
  - Identify key strengths and weaknesses of IT strategies and business processes.
  - How the IT systems help the organization to achieve competitive advantages
  - Recommendations to improve strategic business process
    - Challenges of IS implementation and use in business process
    - Opportunities for IS use in business

The audience of your paper should be senior managers not from the IT field. Your goal is to raise their awareness about the topic, specifically on the latest market development and trends, the business opportunities and challenges, etc.

### **Deliverable:**

- **Length:** About 10 pages, including diagrams, references
- **Format:** 12 point font, 1.5 line spacing

(Paper length is only for reference purposes; you may write more or less as you see appropriate)

### **Points to be considered in preparing the manuscript and the presentation:**

- Raising good and interesting issues related to the topic
- Readers should be able to immediately grasp the objective early in the paper
- Make sure that you explain the paper objective(s) clearly
- Sufficient technical and managerial information
- Sound and cohesive discussion with the use of supporting information
- Avoid copy and paste approach
- Use the appropriate paper format and references
- Good paper summary in the conclusion section